The Blue Angel for wallpapers and woodchip wallpapers (DE-UZ 35)

Information for manufacturers and the retail trade

www.blauer-engel.de/en /uz35
• low use of energy and water in the manufacturing process •
primarily made from waste paper • particularly low level of
harmful materials

Reliable guidance for sustainable purchasing

The Blue Angel – the environmental label of the German federal government – has set stringent standards for environmentally friendly, healthy and durable products and services in an independent and credible way since 1978. The Blue Angel is Germany's most well-known environmental label. You can thus benefit from the clear competitive advantages and added level of trust that this environmental label enjoys in the economy and amongst consumers. The label's credibility and competence, its objective criteria, its institutionalised award process and its governmental links increase your corporate and brand value.

The advantages offered by the Blue Angel

The Blue Angel allows you as a company to present your environmental management practices and product responsibility in a credible way and set yourself apart from your competitors. Furthermore, you can use the Blue Angel for Wallpapers and Woodchip Wallpapers to demonstrate to customers that you

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- use recovered paper to preserve resources, especially ecosystems such as forests,and help protect the climate,
- use recovered paper to help reduce waste,
- place a focus on the sustainable harvesting of timber in the proportionate use of virgin fibres.

Wallpapers produced in an environmentally friendly manner

The Blue Angel certifies wallpapers made of wallpaper base according to DIN 6730 and woodchip wallpapers according to DIN 6730.

Sustainable and good for the indoor climate

Wallpapers made out of recovered paper preserve resources and avoid the environmental pollution associated with pulp production. The paper production industry is one of the biggest consumers of energy and water. The criteria for the award of the Blue Angel for environmentally friendly wallpapers and woodchip wallpapers thus already focus on sustainability during the production process and harvesting of timber. In particular, woodchip wallpapers are breathable and thus good for the indoor climate.

Criteria: What does the Blue Angel for wallpapers and woodchip wallpapers take into consideration?

- 100% use of recovered paper in woodchip wallpapers,
  a high proportion of recovered paper in paperbased wallpaper
- The origin of the wood used for the virgin fibres must be verified. The wood must be sourced from forests certified as being managed in accordance with the principles of sustainable forestry
- Exclusion of chlorine and halogenated bleaching agents
- Exclusion of optical brighteners
- Strict regulation of colourants and exclusion of mercury, lead, cadmium or chromium (VI) compounds

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Compliance verifications

Compliance with all requirements must be verified in accordance with the Basic Award Criteria – e.g. in the form of test reports, approved certificates or legally binding manufacturer declarations.

Application, use of the environmental label and costs

RAL gGmbH is responsible for handling the applications and concluding the contracts (E-Mail: umweltzeichen@ral.de; phone: +49 228 68895-190). Use of the environmental label is limited to the period of validity of the Basic Award Criteria. The current Basic Award Criteria are valid until 31/12/2025. RAL gGmbH – the awarding body for the environmental label – will charge a one-off handling fee of 600 Euro for the application. The annual fee is based on the annual sales of the certified product. If the sales figures are, for example, between 1 and 2.5 million Euro, the annual fee will be 1,500 Euro. Further information is available at https://www.blauer-engel.de/en/certification/costs-applying-label.

More Information: www.blauer-engel.de/en

Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

Umwelt Bundesamt

Jury Umweltzeichen

RAL gGmbH